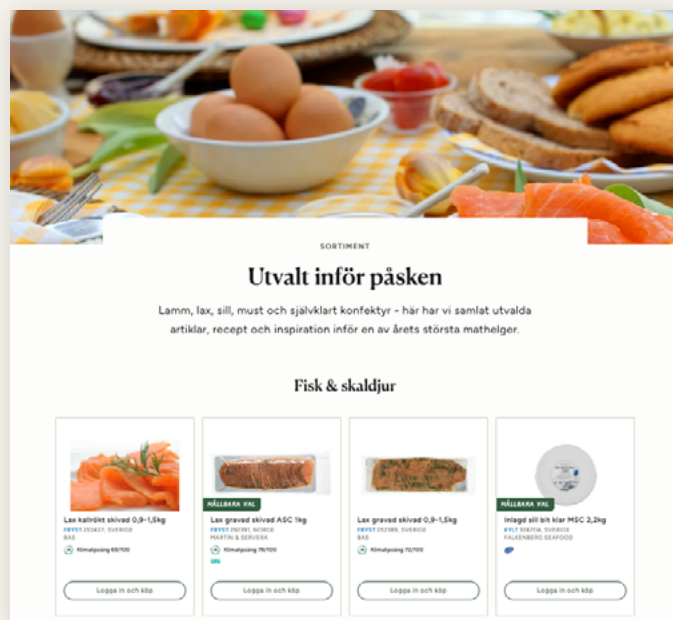




Special campaigns 2026

Publication schedule

The special campaigns are showcased on a dedicated digital campaign page. It consists of carefully selected campaign items customized to the specific holiday or food day.

Editorial theme	Campaign proposal supplier	Campaign period week
Semlor	9/12 -25	w. 6-9
Easter	3/2	w. 13-15
Oktoberfest	23/6	w. 37-44
New Year	20/10	w. 50-53

Images

Please ensure that images of your campaign items are uploaded to our e-commerce platform. Martin & Servera has adopted the GS1 standard to ensure quality and facilitate your work as a supplier. Therefore, please submit your images via Validoo or Dabas.

For information about product images and sales texts, please read the information on this page:

<https://www.martinservera.se/in-english/supplier-to-martin-servera/information-about-the-gs1-standard>

Contacts

Questions regarding promotional products, please contact the category & purchase department, reach out to your coordinator.