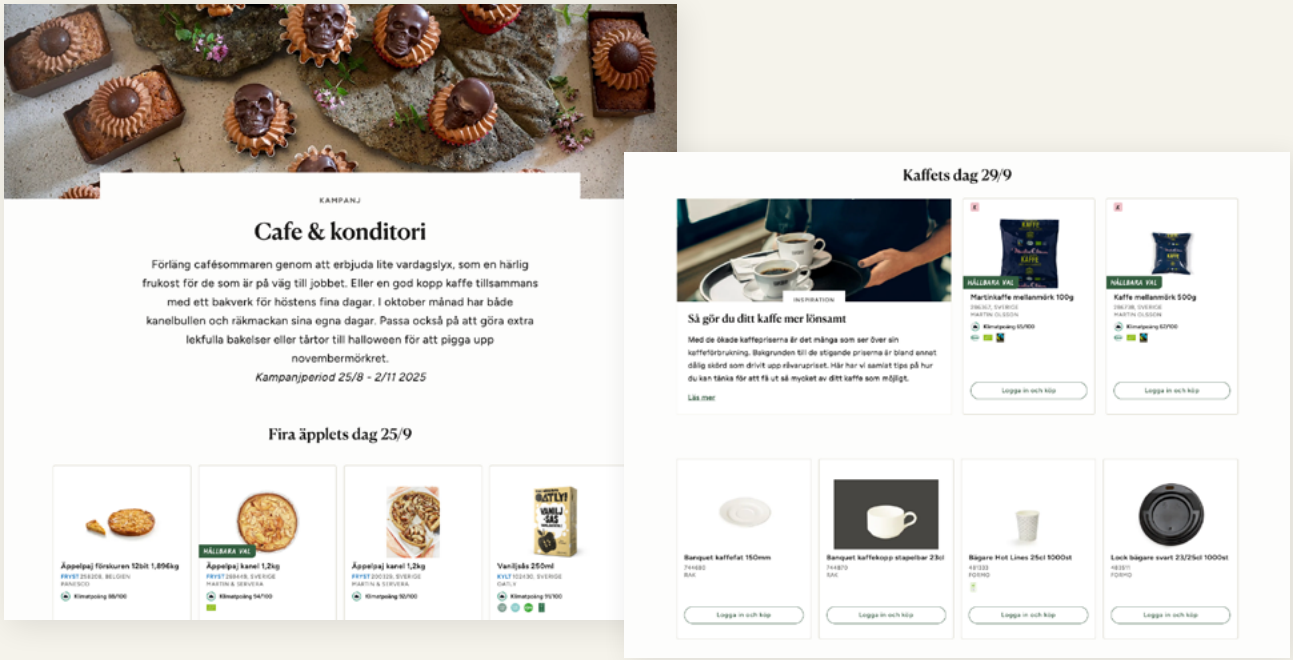


Café & konditori 2027

Publication schedule

Café & konditori is a digital campaign site. It contains promotional items adapted to the season and holidays. The campaign site is based on themes such as Easter, Halloween and Christmas with great focus on inspiration and news. Café & konditori reaches approximately 3,500 contract customers.

Issue	Editorial theme	Due dates for product suggestions	Campaign period week
Café & konditori no 1	Semla buns, Valentine's Day, raw cakes, vegan squares and smaller individual pastries	19/11 -26	w. 2-8
Café & konditori no 2	Spring celebrations and Easter	20/1	w. 10-16
Café & konditori no 3	Mother's Day, graduation and summer celebrations	11/3	w. 19-25
Café & konditori no 4	Autumn flavours, Cinnamon Bun Day, and Halloween	10/6	w. 37-43
Café & konditori no 5	Winter cosiness, Advent, Christmas, and New Year's Eve	23/9	w. 46-52

Images

Please ensure that images of your campaign items are uploaded to our e-commerce platform. Martin & Servera has adopted the GS1 standard to ensure quality and facilitate your work as a supplier. Therefore, please submit your images via Validoo or Dabas.

For information about product images and sales texts, please read the information on this page:

https://www.martinservera.se/in-english/supplier-to-martin-servera/information-about-the-gs1-standard

Contacts

Images and other questions regarding content, please contact the marketing department:

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martin& servera