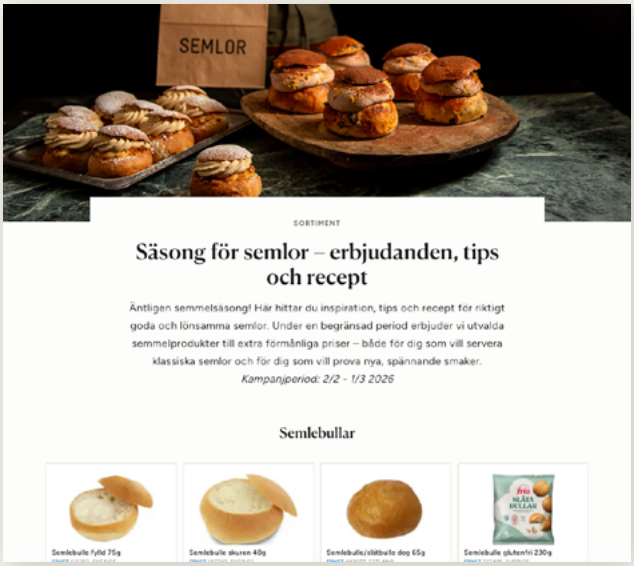
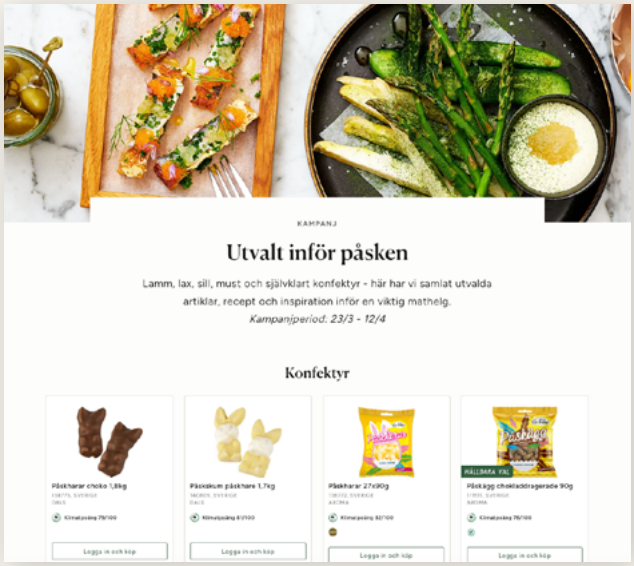




Special campaigns 2027

Publication schedule

The special campaigns are showcased on a dedicated digital campaign page. It consists of carefully selected campaign items customized to the specific holiday or food day.

Editorial theme	Campaign proposal supplier	Campaign period week
Semlor	1/12 -26	w. 4-7
Easter	26/1	w. 11-13
Oktoberfest	18/6	w. 36-43
New Year	19/10	w. 49-52

Images

Please ensure that images of your campaign items are uploaded to our e-commerce platform. Martin & Servera has adopted the GS1 standard to ensure quality and facilitate your work as a supplier. Therefore, please submit your images via Validoo or Dabas.

For information about product images and sales texts, please read the information on this page:

https://www.martinservera.se/in-english/supplier-to-martin-servera/information-about-the-gs1-standard

Contacts

Questions regarding promotional products, please contact the category & purchase department, reach out to your coordinator.

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